

Arrow Diamond Tooling LTD Cookie Policy

Effective Date: 7 August 2026

Cookie Policy

This Cookie Policy explains how Arrow Diamond Tooling Ltd ("we", "our", or "us") uses cookies and similar technologies on our website.

When you first visit our website, you will be asked whether you wish to accept non-essential cookies. You can change your preferences at any time through our cookie settings or your web browser.

What Are Cookies?

Cookies are small text files placed on your computer, tablet or mobile device when you visit a website. They help websites function correctly, improve your browsing experience and provide information about how visitors use a website.

Some cookies are essential for the operation of the website, while others help us improve our services or provide relevant advertising.

Types of Cookies We Use

Strictly Necessary Cookies

These cookies are essential for the website to function correctly and cannot be disabled.

They are used for purposes such as:

- Keeping your shopping basket active
- Processing online orders
- Maintaining secure logins
- Protecting against fraud
- Remembering cookie preferences
- Processing payments securely

These cookies do not require your consent.

Functional Cookies

These cookies allow the website to remember choices you make, such as:

- Language preferences
- Currency settings (where applicable)
- Recently viewed products
- User preferences

These cookies improve your browsing experience but are optional.

Analytics Cookies

With your consent, we use analytics cookies to understand how visitors use our website so we can improve its performance.

Information collected may include:

- Pages viewed
- Time spent on the website
- Traffic sources
- Device and browser type
- General geographic location
- User interactions

This information is aggregated wherever possible and is not used to identify you personally.

Google Analytics 4

If enabled, we use Google Analytics 4 (GA4) to measure website traffic and understand how visitors use our website.

Google Analytics may collect information including:

- IP address (processed with privacy controls where available)
- Device information
- Browser information
- Pages visited
- Session duration
- Website interactions

Google may process this information on servers located outside the United Kingdom. Appropriate safeguards are used where required.

You can learn more about how Google uses information by visiting [Google's Privacy Policy](#).

Marketing and Advertising Cookies

With your consent, we may use advertising cookies to show you relevant products and measure the effectiveness of our advertising.

These cookies may be used to:

- Measure advertising performance
- Remember products you have viewed
- Deliver personalised advertising
- Limit the number of times an advert is shown

Meta (Facebook) Pixel

If enabled, we use Meta Pixel to understand how visitors interact with our website after viewing or clicking advertisements on Facebook or Instagram.

Meta may collect information such as:

- Pages visited
- Products viewed
- Purchases completed
- Device information
- Browser information

This information helps us improve our advertising and measure campaign effectiveness.

Google Ads

If enabled, Google Ads cookies allow us to:

- Measure conversions
- Show relevant advertisements
- Create remarketing audiences
- Improve advertising performance

These cookies are only placed after you have given consent.

WooCommerce Cookies

If our website uses WooCommerce, it sets cookies required to operate the online shop.

These cookies help to:

- Remember items in your basket
- Process checkout
- Maintain customer sessions
- Calculate shipping
- Apply discounts
- Complete purchases

These cookies are strictly necessary.

Stripe

If you choose to pay using Stripe, Stripe may place cookies that are necessary to:

- Prevent fraud
- Process secure payments
- Verify transactions
- Protect customer accounts

These cookies are essential for payment processing.

PayPal

If you choose PayPal as your payment method, PayPal may place cookies to:

- Authenticate your account
- Process secure payments
- Prevent fraudulent transactions
- Improve payment security

These cookies are controlled by PayPal in accordance with their own privacy policy.

Third-Party Cookies

We may also use trusted third-party providers including:

- Google
- Meta
- Stripe
- PayPal
- Website hosting providers
- Security providers

These organisations may place cookies in accordance with their own privacy policies.

Managing Your Cookie Preferences

You can:

- Accept or reject non-essential cookies using our cookie banner.
- Change your cookie preferences at any time through the cookie settings on our website (where available).
- Delete or block cookies using your web browser settings.

Please note that disabling essential cookies may affect the operation of our website, including the ability to place orders.

Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in legislation, technology or our business practices. The latest version will always be published on this page with the revised effective date.

Contact Us

If you have any questions regarding this Cookie Policy, please contact Arrow Diamond Tooling Ltd using the contact information provided on our website.

Signed 

A Devereux CEO Arrow Diamond Tooling LTD

7th August 2026